February 7th, 2002

8th Annual International Networking Evening & Business Forum
Downtown Club, Boston

Minimizing International Trade Risk in Risky Times
The recent world events have created concern among many businesses regarding the stability of their export operations. In addition, new export regulations have been created and existing export regulations have been tightened in an effort to protect national security. This seminar will provide information on these new changes and will provide exporters with guidance on managing the risk of their export operations.1

Career Development in Today's Competitive Job Market
Today's job market is seemingly flooded with an increasing number of people vying for a decreasing number of job opportunities. Even those who are currently employed are faced with fears of job security and difficulty in transitioning careers. This seminar will provide an overview of trends in the job market and will provide specific tips on resume writing, interviewing, career planning, networking and using the Internet for career development.

International Business Survival Kit
To maintain international business operations in today's global environment, businesses must be informed, cautious and resourceful. This session will provide an overview of the New World economy and implications for companies doing business internationally. The session will also touch on areas of particular relevance to international business today, including safety and security issues, technological resources for international business operations and maintaining international sales in a turbulent global environment.

Details of seminar topics, speakers and timing are overleaf
Surviving in the New Global Environment

3:00 p.m. to 4:30 p.m.

Minimizing International Trade Risk in Risky Times

?? International Credit and Currency Risk Management
  Christopher Murphy, Robert Haight & Carmelle Dambreville, Fleet Bank

?? New Shipping Regulations and Protecting Export Shipments
  Barbara Secor, President, EXIM Associates, Inc

?? Export Controls and Enforcement in the War Against Terrorism
  Cynthia Larose, Attorney, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo PC

3:00 p.m. to 4:30 p.m.

Career Development in Today's Competitive Job Market

?? Standing Out in a Crowd: How to be a Successful Candidate
  Paul Buchanan-Barrow, Managing Director, Korn/Ferry International

?? Developing a Career Advancement Strategy

?? Using Networking as a Tool for Career Growth
  Paul Tanklefsky, Director, Career Services & Cooperative Education, Suffolk University

?? Getting the Most out of the Internet for Career Development
  Representative TBA, Monster.com

5:00 p.m. to 6:30 p.m.

International Business Survival Kit

?? The New World Economy and Implications for International Business

?? World Threat: Safety and Security Issues in International Business
  Ben Greene, President, Global Strategy Group

?? Canadian-American Border Security and Trade
  Ronald Irwin, Consul General of Canada

?? Using Technology for International Business Operations & Development
  Evelyn Lager, Director of Management Education, Swiss House for Advanced Research & Education

?? Maintaining International Sales in a Turbulent Global Market
  Sandy von Stackelberg, Former Director, International Boston Scientific Corporation, Raytheon and United Technologies

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